

# More leads. More response. **More sales.**

Dear Marketing Professional,

“It’s hard to find a competent and creative copywriter who meets tight deadlines and puts vision into the project,” a prospect told me over the phone today, “especially for web content, email marketing, direct mail and other long-copy assignments.”

Do you experience the same problem? If so, please visit <http://kellyrichardsoncopywriting.com> to download an electronic information kit describing a service and a personality that can help.

As a freelance copywriter specializing in benefit-oriented marketing, I can create explosive, creative copy for your project at a noticeable price difference than the “big guys.” I specialize and have credible experience in creating successful ads, sales letters, direct-mail packages, brochures, data sheets, feature articles, and press releases for clients all over the country.

On-time. Under budget. Outstanding. Agency experience without the agency attitude. But my electronic information kit will give you the full story.

Please visit my web presence at <http://kellyrichardsoncopywriting.com> to find out more about me, my abilities, and how I can help you sell your product or service, or just WOW your client. On my site, you’ll have complete access to:

- My biographical information
- An FAQ that answers your toughest questions
- A description of my services
- A list of clients for whom I’ve worked
- A portfolio of some of my print and web samples

Whether you have an immediate project or a future need or are just curious, I urge you to send for this information kit. It’s free--there’s absolutely no obligation--and you’ll like having a proven copywriting resource on file—someone you can call on whenever you need him.

From experience, I’ve learned that the best time to evaluate a copywriter and take a look at his work is before you need him, not when a project deadline comes crashing down on you from above. You want to feel comfortable about a writer and his capabilities in advance so you know exactly who to call.

Why not respond to this opportunity today, while it’s still handy? I’ll e-mail your free information kit as soon as I hear from you.

Sincerely,

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**Kelly C. Richardson, MEd**

Professional Copywriter | MarComm Consultant

678 -859 -2960 (v)

877 -740 -8063 (f)

<http://kellyrichardsoncopywriting.com>

PS. Need an immediate quote on a copywriting project? Call me at 678-859-2960 or e-mail at [kelly.c.richardson@gmail.com](mailto:kelly.c.richardson@gmail.com). There’s no charge for a cost estimate. And never an obligation to buy.

## Hire Professional Copywriter **Kelly Richardson.**